



Eisberg's Successful Partnership with Tosca for Sustainable Transport Packaging

Client goals



Food-grade compliance



Smooth & efficient transportation



Robust construction

Eisberg is a leading European producer of fresh convenience salads, fruits, and vegetables. With nine production plants across Europe in Switzerland, Poland, Austria, Romania, and Hungary and a purchasing office in Spain, Eisberg serves customers in the retail, food service, and catering sectors.

Eisberg is committed to delivering exceptionally high-quality, fresh, and healthy natural food to its customers while maintaining its environmental responsibility.



Challenge

Eisberg needed a robust and sustainable packaging solution to transport its fresh produce from different locations in Europe to its production plants. They were finding it hard to source sustainable transport packaging crates at short notice. Eisberg contacted Tosca, a leading reusable packaging solutions provider, to help find a suitably robust and sustainable solution.

Solution

Yolanda Zapata and Felipe Vicente, Tosca's sales representatives in Spain, worked closely with Eisberg's team to understand their requirements and recommend a suitable crate. They showed real examples from earlier clients, explaining the benefits of their crates. They guided Eisberg through the entire selection process. Eisberg was impressed with Tosca's knowledge and expertise in the agriculture sector and decided to select Tosca as their partner.

To learn more about the value of XX with Tosca, visit www.toscaltd.com/pooling

Eisberg has used a variety of crates from Tosca, more recently the RPC 623 V1 crates, which are robust, reusable, and environmentally friendly. They are designed to handle a variety of fresh produce, including iceberg, endive, frisée, romaine, lollo rosso, lollo biondo, baby leaves, radicchio, and carrots. At the end of their useful life, Tosca assets are recycled into new products. A truly sustainable solution!

Results

Tosca's quick and reliable supply of new crates helped Eisberg overcome the challenge of timely delivery of fresh produce. The partnership between Eisberg and Tosca has been successful, with a focus on sustainability and environmental responsibility. Using reusable and recyclable crates reduces food waste and eliminates packaging waste. It is an eco-friendly option for Eisberg.

"We have been very satisfied with Tosca's service, and how willing their sales representatives have been to share their knowledge and expertise. Making the switch to Tosca's reusable crates was easy and stress-free.

We appreciate Tosca's continuous product innovation and development, such as quicker folding rates and even more durable plastic, and look forward to further growing our partnership into other areas of our business."



Future Challenges

Eisberg foresees future challenges such as increasing costs and severe weather conditions affecting agriculture. They believe that a sustainable agriculture setup is necessary to fulfil the needs of the future, and it requires the help of governments, consumers, and forward-thinking businesses like Eisberg and Tosca.

Conclusion

The partnership between Eisberg and Tosca has been successful in providing a sustainable packaging solution for transporting fresh produce. Eisberg's ongoing commitment to sustainability and Tosca's experience and expertise in the agriculture sector has been the key to the success of the partnership. The successful switch to reusable plastic crates has reduced food waste and helped Eisberg achieve their sustainability goals. Eisberg hopes to continue its partnership with Tosca, with a focus on continuous product improvement and sustainability.

See for yourself

To find out how pooling with Tosca can unlock efficiencies in your supply chain, visit www.toscaltd.com