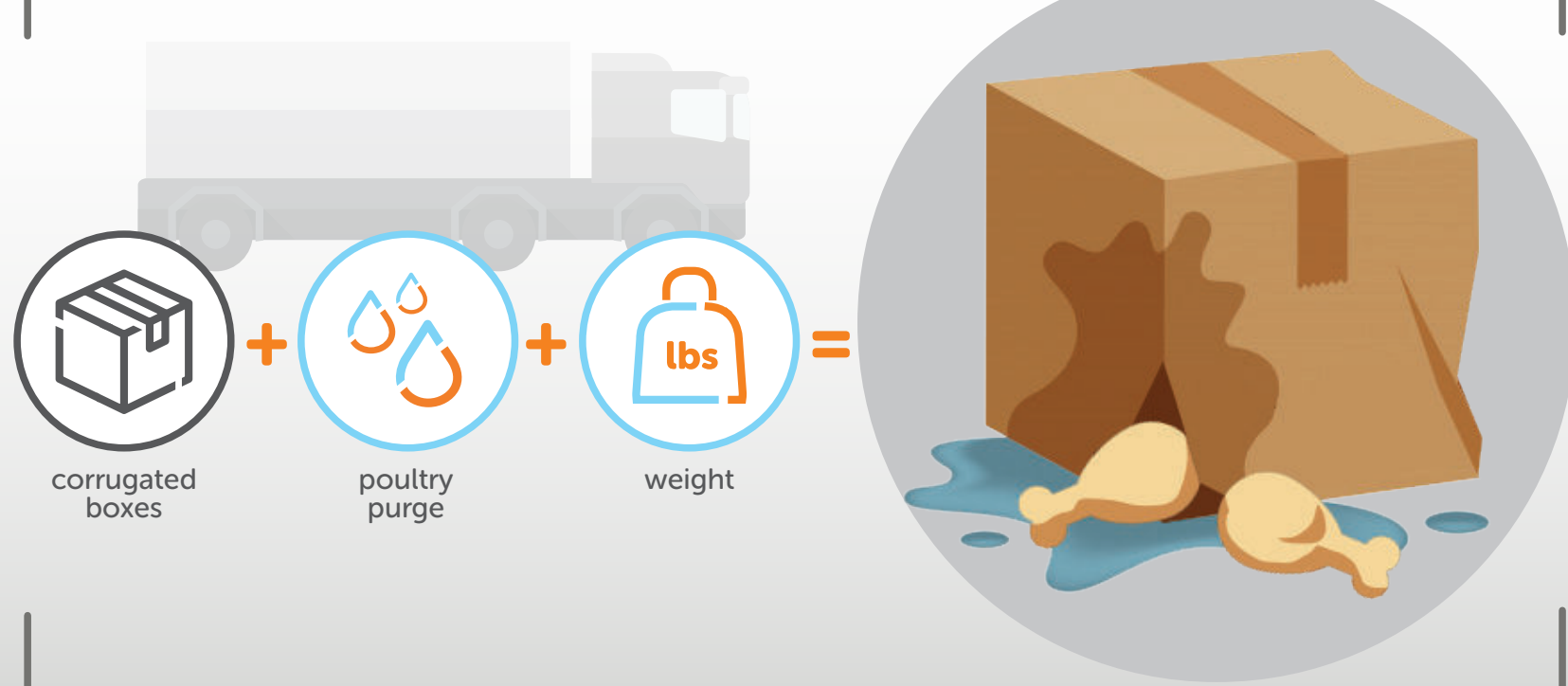


A PACKAGING SOLUTION TO CLEAN UP THE POULTRY SUPPLY CHAIN

Why is it so hard
to get chicken to cross the road?



Because poultry is wet and heavy
which makes it very hard to transport in
corrugated boxes.



Corrugated can't stand up to the
challenges of shipping poultry.

Supplier



✗ Corrugated boxes cause major
problems inside the supplier facility:

- Frequent box jams on the box-former
- Failed and broken boxes discarded in to
piles on the floor
- Corrugated dust and waste that requires
regular cleanup

✓ Reusable Plastic Containers eliminate these
issues and help you save.

- Save labor
- Save space
- Save money
- Save the environment



Waste less: time, money, and packaging.

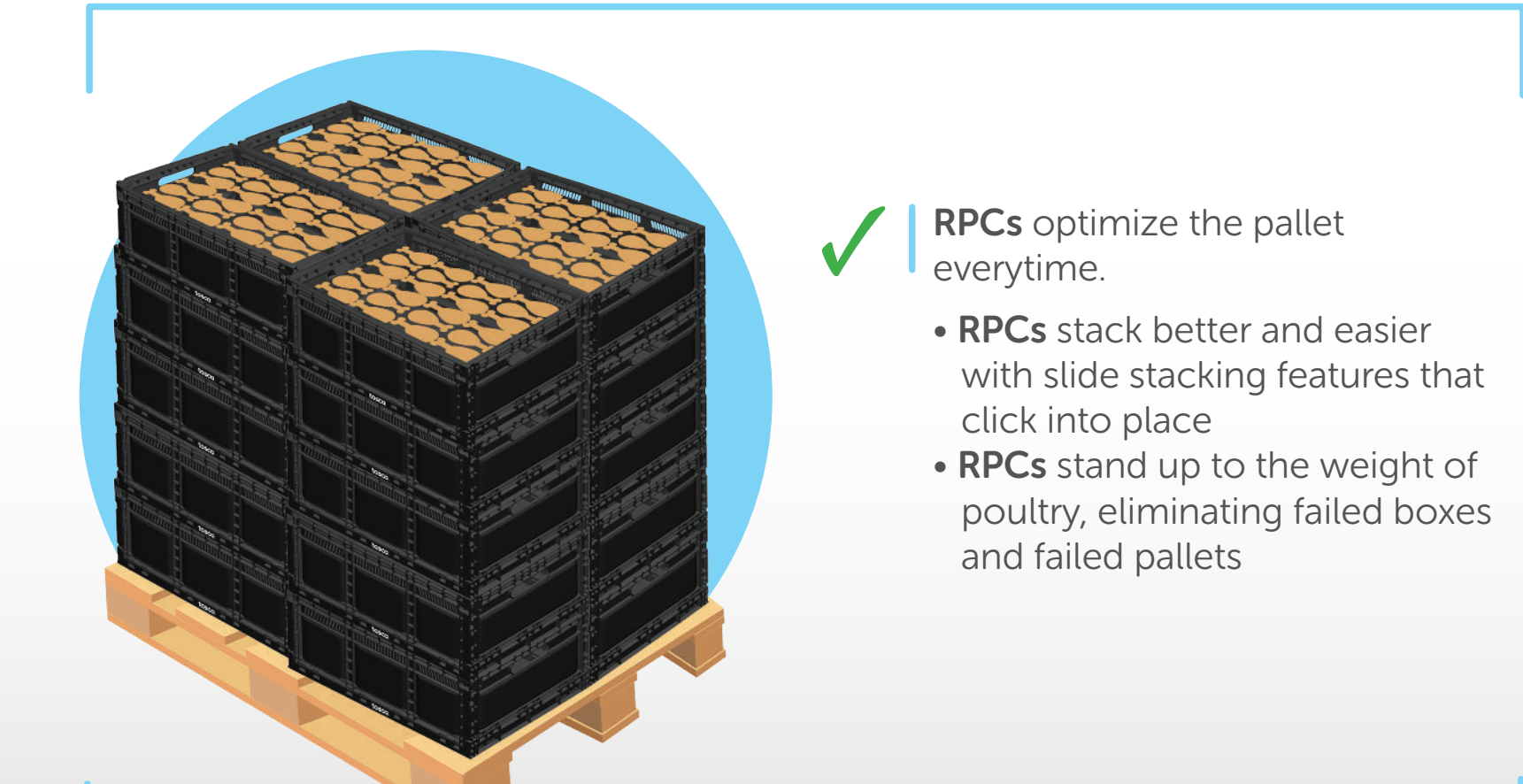
Distribution Center



✗ Corrugated can't stand up
to the weight of poultry - so
its your product that ends up
bearing the weight of a pallet.

At a DC this leads to BIG
problems:

- Failed pallets
- Wasted product and mess
on the DC floor



✓ RPCs optimize the pallet
everytime.

- RPCs stack better and easier
with slide stacking features that
click into place
- RPCs stand up to the weight of
poultry, eliminating failed boxes
and failed pallets



Stack with confidence. Stack with RPCs.

Retail

More organized backroom with RPCs.



Organized
stacks of
RPCs

Easier
stocking
for store
employees

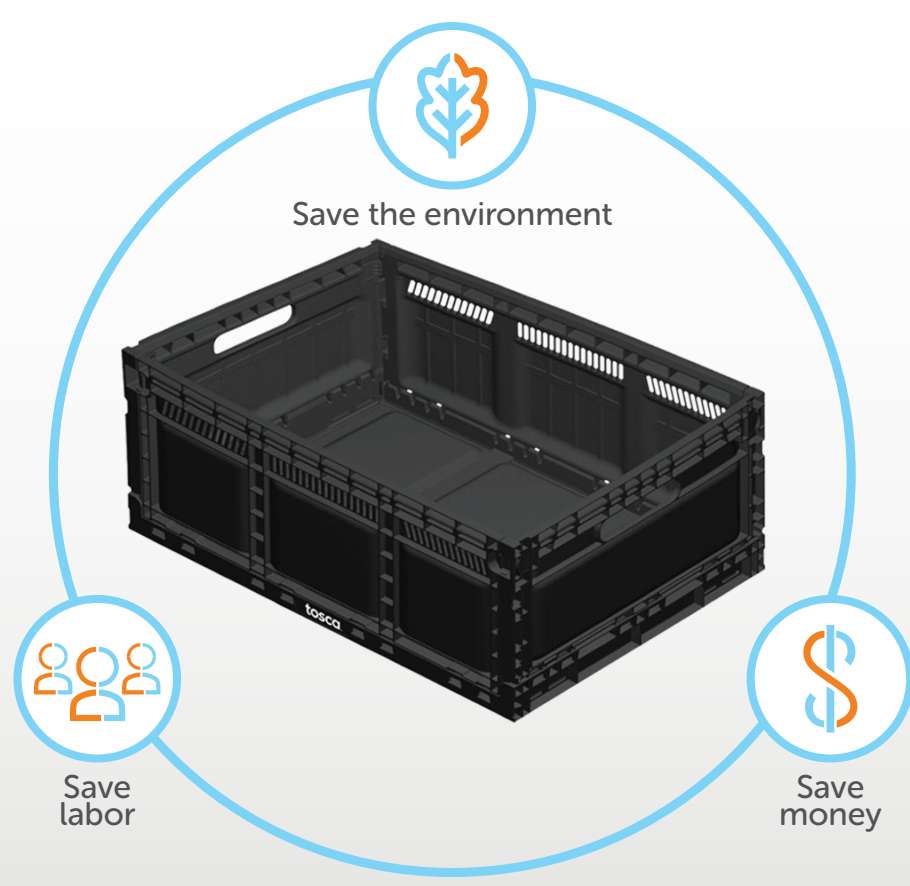
Significant
labor savings
for every
store



Improve efficiencies. Increase profits.

RPCs OPTIMIZE THE POULTRY SUPPLY CHAIN

Eliminate packaging waste



1 reusable container
eliminates hundreds of
boxes from entering the
supply chain.

- OCC value continues to fall
making it an unreliable revenue
source
- Eliminate packaging waste while
saving your bottom line

CHOOSE THE PACKAGE THAT REDUCES
COSTS TO INCREASE POULTRY
PROFITABILITY

CHOOSE RPCs