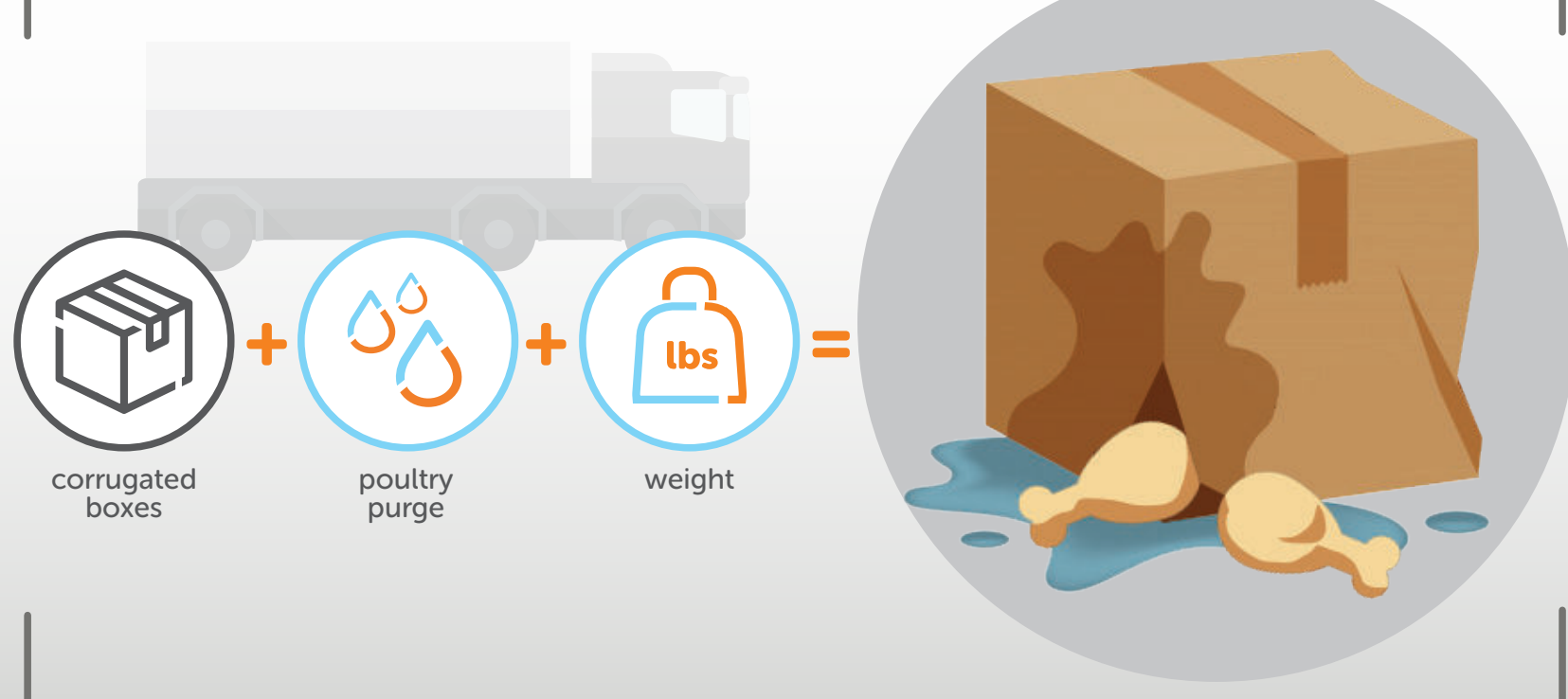


Why is it so hard  
to get chicken to cross the road?



Because poultry is wet and heavy  
which makes it very hard to transport in  
corrugated boxes.



Corrugated can't stand up to the  
challenges of shipping poultry.

## Supplier



✗ Corrugated boxes cause major  
problems inside the supplier facility:

- Frequent box jams on the box-former
- Failed and broken boxes discarded in to piles on the floor
- Corrugated dust and waste that requires regular cleanup

✓ Reusable Plastic Containers eliminate these  
issues and help you save.

- Save labor
- Save space
- Save money
- Save the environment



Waste less: time, money, and packaging.

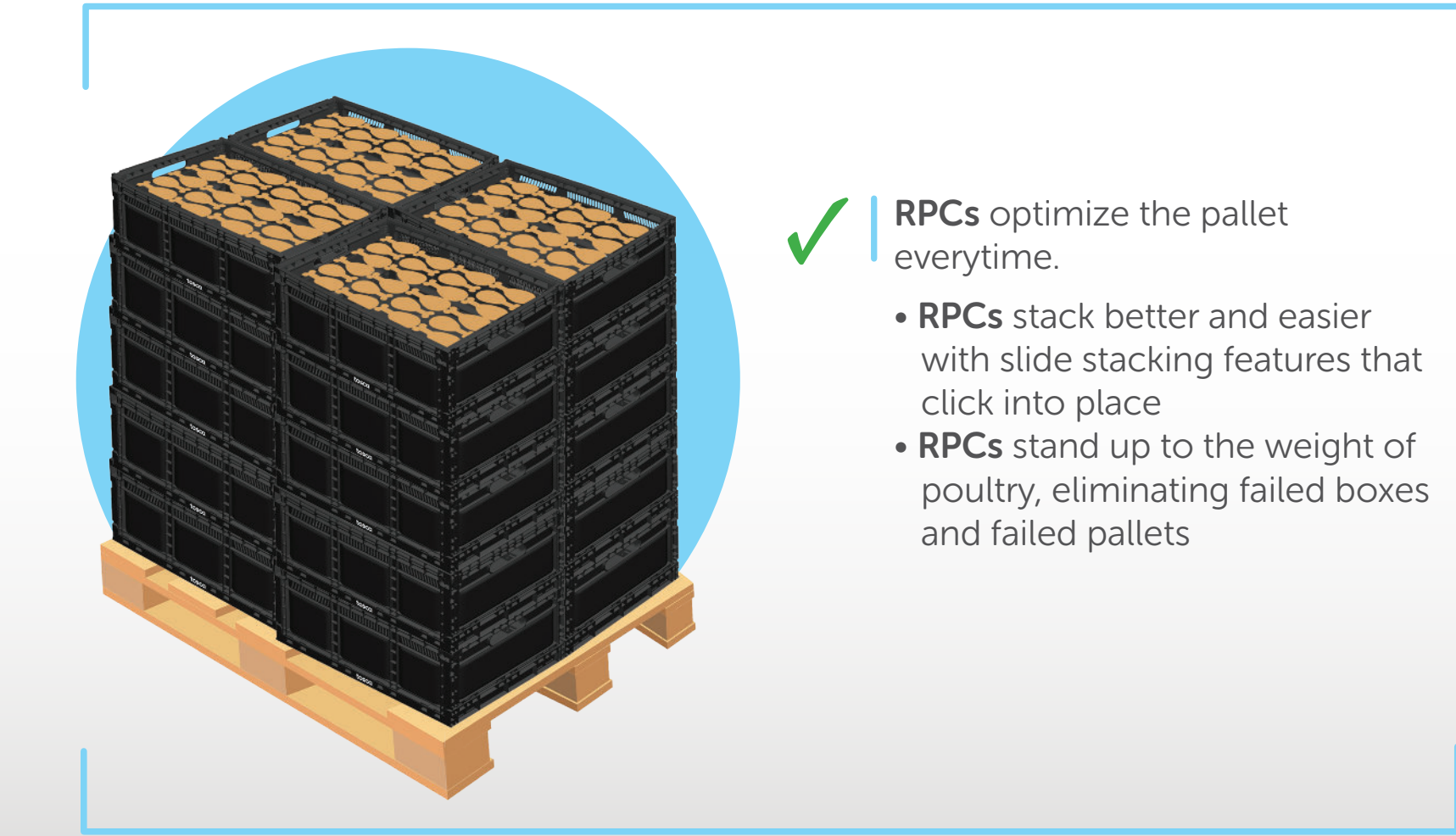
## Distribution Center



✗ Corrugated can't stand up to the weight of poultry - so  
its your product that ends up  
bearing the weight of a pallet.

At a DC this leads to BIG  
problems:

- Failed pallets
- Wasted product and mess on the DC floor



✓ RPCs optimize the pallet  
everytime.

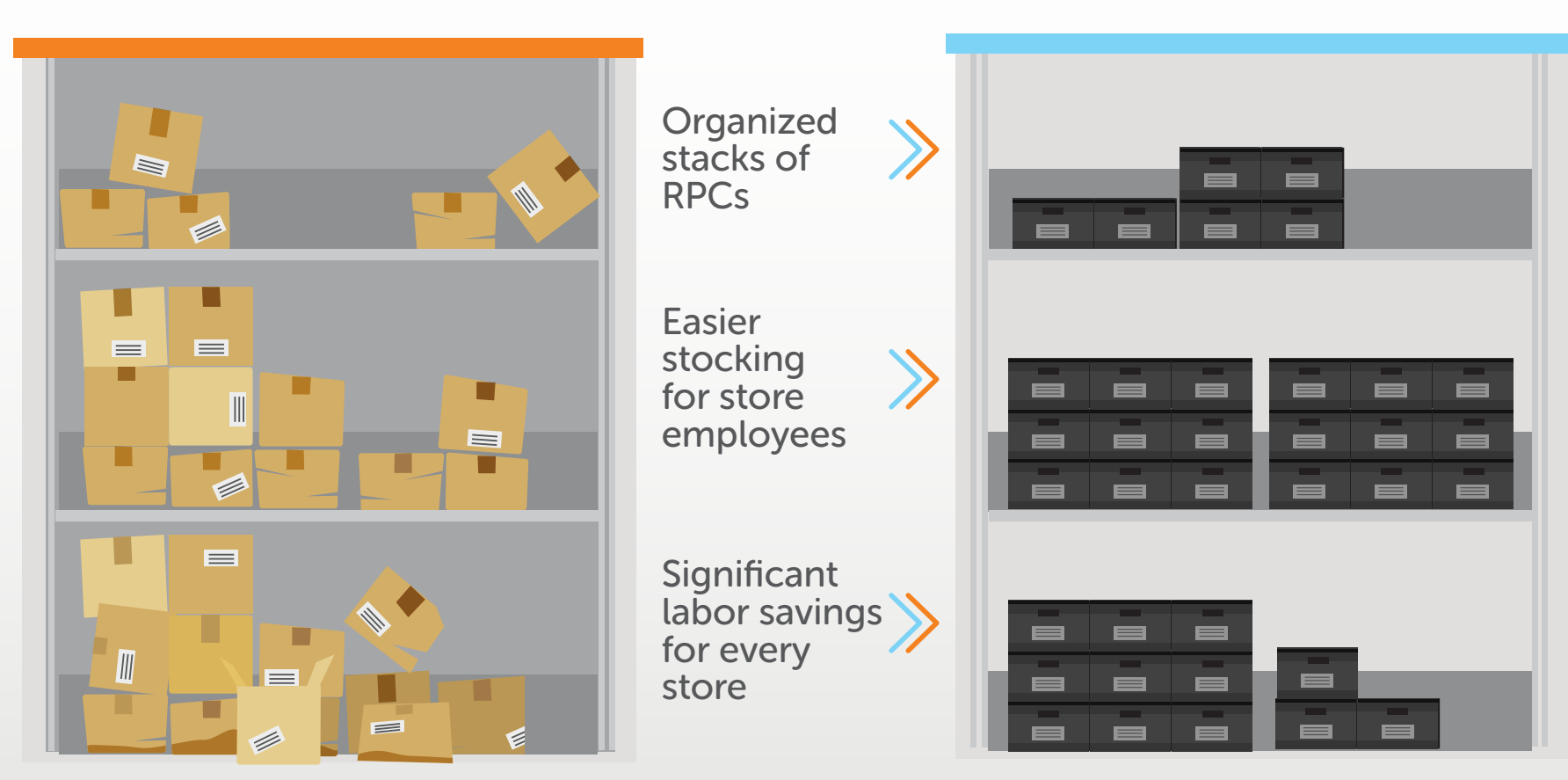
- RPCs stack better and easier with slide stacking features that click into place
- RPCs stand up to the weight of poultry, eliminating failed boxes and failed pallets



Stack with confidence. Stack with RPCs.

## Retail

More organized backroom with RPCs.



Organized  
stacks of  
RPCs

Easier  
stocking  
for store  
employees

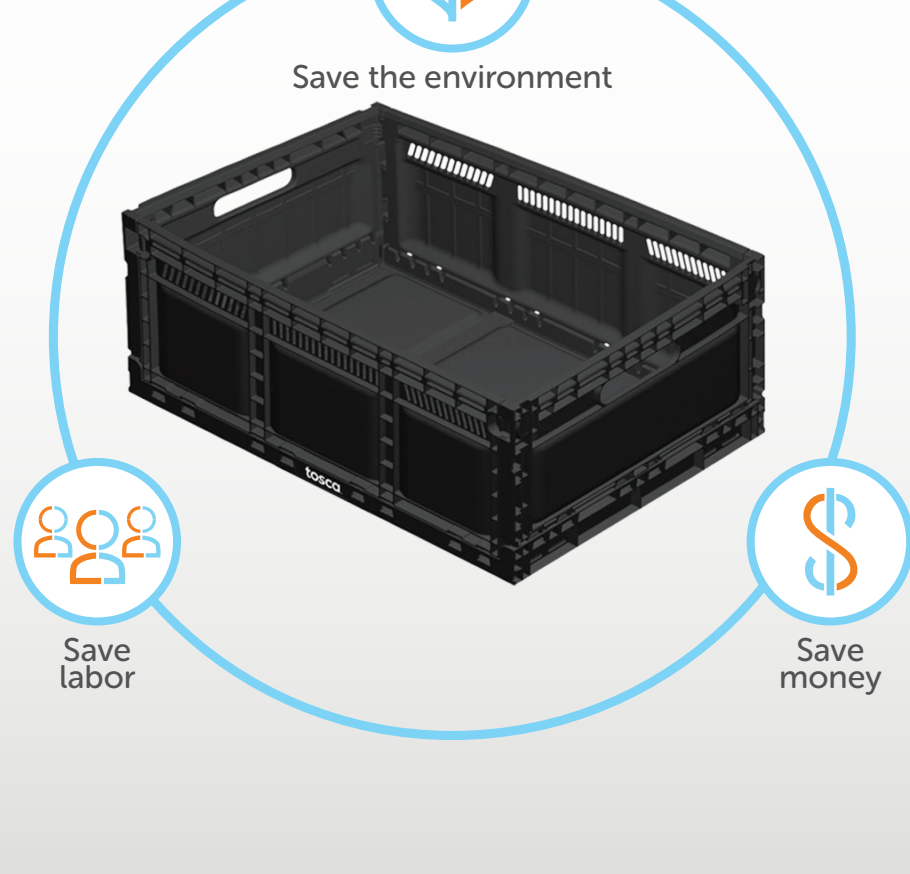
Significant  
labor savings  
for every  
store



Improve efficiencies. Increase profits.

## RPCs OPTIMIZE THE POULTRY SUPPLY CHAIN

### Eliminate packaging waste



1 reusable container  
eliminates hundreds of  
boxes from entering the  
supply chain.

- OCC value continues to fall making it an unreliable revenue source
- Eliminate packaging waste while saving your bottom line

CHOOSE THE PACKAGE THAT REDUCES  
COSTS TO INCREASE POULTRY  
PROFITABILITY

CHOOSE RPCs